Volume 30-Number 20

Week of November 13, 1955

MAY WE QUITE YOU ON THAT?

[1] Sen ALEXANDER WILEY (R-Wis): "White we constantly look for a break m the cold war, we must remain ever mindful that 'a bear can kill with a hug.". . . [2] JAS G HAGERTY, White House sec'y, answering speculation that Ike may retire before term expires: "I can comment on that in 2 words, and you can take either of them-'No' or 'Nuts!'"...[3] ROB'T M HUTCHINS, pres, Fund for the Republic: "The Communist Party is a danger in the U S, but I wouldn't hesitate to hire a communist for a job he was qualified to do, provided I was in a position to see that he did it.". . .[4] W I Boone, pres, Kansas Farm Bureau: "To ret'n to high gov't (farm price) supports with rigid controls would be like eating more green apples to cure a stomach-ache caused by eating green apples.". . . [5] Dr LEONARD SCHEELE, U S Surgeon Gen'l: "In another generation (we) could be as free of venereal disease, tuberculosis, paralytic poliomyelitis, rheumatic

LAZAR M KAGANOVICH, 1st Deputy Premier USSR, speaking in Moscow on 38th anniv of Bolshevik Revolution: "We express our confidence that this century will see the triumph of communism. There is no longer need to export revolution because revolutionary ideas are exporting themselves to all parts of the world without visas and without fingerprints."

heart disease and the complications of streptecoccal infections as (we are) today from smallpox, typhoid fever, yellow fever and malaria.". . [6] BING CROSBY, announcing partial retirement: "Let's just say that I'm not going to retire quite as much as Winston Churchill, but more than Betty Hutton." . [7] V M MOLOTOV, Soviet For'gn Minister, urging patience at Geneva conf: "You know the Russian proverb; "Moscow was not built in one day!"

FIFTEENTH YEAR

OF PUBLICATION



What is required to maintain a healthy state of business?

Experts will give you a lot of involved formulae. But in the final analysis, business remains good as long as our labor force is fully employed at high wages and has sufficient confidence in the economy to spend freely and pledge some measure of future earnings for the purchase of homes, automobiles, household appliances and other durables.

Everyone knows that we now have the factors of full employment and unprecedented income. The only questionable element is confidence in our ability to maintain the present high level of prosperity. This confidence has been subjected to rather severe strains of late. Doubts have arisen. They should be faced frankly.

Who spreads this garland of gloom? How many are influenced by it? Significantly, the industrialists who have the most at stake—

and who must count on sustained public confidence—aren't subscribing to dire forecasts of disaster. We find business interests planning expansion programs that run well into the future. The automobile manufacturers, to cite a single specific group, expect confidently to sell even more cars in '56 than in '55.

You will find most of the doubt generated by theorists who hold that prosperity is essentially instable; that there must of necessity be ups and downs in our economy; that booms run their course and are inevitably followed by busts.

This philosophy has just enough validity to make it appear tenable when applied to our present situation. The catch is that alarmists have not distinguished between wild excesses of the past and a normal expanding, dynamic economy. True, private debt is at a high level. But so is our total volume of business transactions. And, significantly, people are meeting their obligations promptly. Defaults and delinquencies remain at a low level. Economically we are a healthy lot. And for the next half-yr at least, every prospect pleases.



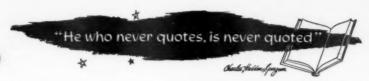
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ART-1

We are witnessing an era of the great, colossal and stupendous. There seems to be little place for the rank and file. Carrying on tradition has become disreputable: holding the torch for the faster runner has been reduced to a degrading chore-art is now an army bursting with gen'ls and marshals, but no buck privates .- JACOB GET-LAR SMITH, "The Watercolors of Childe Hassam," American Artist, 11-'55.

ATOMIC AGE-2

Atomic energy can perform the greatest evil or the greatest good. What it cannot do, of itself, is to choose it. The choice is not even in the hands of the scientists who released and are releasing this power. It lies with political leaders everywhere. - DOROTHY THOMPSON, "Out of Evil, Good," Ladies' Home Jnl. 11-'55.

AUTOMATION-3

Automation is just more of the kind of stuff that has been taking work out of work-creating more and better jobs-and raising our level of living with each improvement since the invention of the wheel. - CLEDO BRUNETT. Gen'l Mills, Inc.

AUTOMOBILE-Accidents-4

One out of every two new cars sold is in a serious accident at some time during its lifetime.-Science News Letter.

BEHAVIOR-5

It's a pity more people can't travel the straight and narrow path without becoming straightlaced and narrow minded .- American Farm Youth.

BIBLE-6

Other books were given for our information; the Bible was given for our transformation .- Defender.

CHURCH-Future-7

A Unitarian minister from Pittsburgh, Irving R Murray, has predicted that increasing use of automation may force nation's churches to put major emphasis on Thursday night rather than Sunday morning, come 1970. This change, says he, might be necessary to "hold the interest of mbrs enjoying a 30-hr wk" (who) could very well be flying home via jet airliner from Hawaii or Europe on Sundays. "The church of tomorrow may put its major emphasis on a Thursday night service to help its people orient themselves for their week-end and to be sure that they use it for their soul's good. . . It is . . . arrogant of churches," Mr Murray opines, "to assume they have the right to impose the village . . . type of Sabbath . . . upon modern, urban, industrial people. Intelligent churchmen will begin today to prepare for tomorrow's 3-day wk end."-Presbyterian Life.

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At a Nat'l Press Club luncheon. mbrs of the delegation of visiting Russian housing officials were asked what they thought of ultramodern capitalist kitchens. Replied I K Kozuilia, head of the soviet group: "Food tastes good when prepared properly in any kind of oven, and it can be burned in the most advanced kitchen." Kozuilia, using an interpreter, wasn't even stopped by the question, "Do you think public housing is socialized housing?" With a smile, he said. "It is not our task to go into the question of bldg organizations or such details of financing." Asked if he thought American girls were okay, he ans'd: "Unfortunately, we were taken places where we saw few girls." One questioner inquired if Russia has invented a water faucet which doesn't leak. "Both in America and in Russia," he said with a shrug, "the taps drip."

Washington correspondents assigned to cover lke at Denver have abandoned the traditional newsmen's game of poker (while on expense accounts) for Scrabble.

The marriage of Nina (Honey Bear) Warren to Calif Dr Stuart Erien came as a complete surprise to her parents, Chief Justice and Mrs Earl Warren. They learned of Honey Bear's engagement from a newspaper reporter, were equally startled by the elopement.

..... Quote

COMMUNISM-8

It may be wise to remember that the Communists never relax. They plan best and prepare most between wars.—CARLOS P ROMULO, Crusade in Asia (John Day).

CRIME-9

Major crimes in the U S declined slightly in the 1st 6 mo's of the yr, 1st drop since '48. Despite decline, a major crime was committed every 13.9 seconds and crimes totaled 1,128,350, 7/10ths of 1% fewer than corresponding period of '54. On each day of the 1st 6 mo's of this yr, 34 persons were slain, 255 assaulted, 51 raped, 607 cars were stolen, and there were 167 robberies and 1,405 burglaries. —FBI report.

DEFEAT-10

Besides the practical knowledge which defeat offers, there are important personality profits to be taken. Defeat strips away false values and makes you realize what you really want. It stops you from chasing butterflies and puts you to work digging gold.—WM MOULTON MARSTON, quoted in Good Business.

EDUCATION-11

Education arises out of the universal impulse to explore the world around us. Aristotle wrote that philosophy begins in wonder. He might have added—perhaps he did—that so does education. — Rob't Redfield, New Outlook.

In the condition of modern life the rule is absolute: the race which does not value trained intelligence is doomed. — Alfred NORTH WHITEHEAD, Baltimore Bulletin of Education.

"The political world hovers from day to day between hope for peace and fear of war. No one dares a judgment that might not be changed within the next hour." Sounds like a current editorial, eh? It was published in the Neusten Nachrichten, in Berlin, 100 yrs ago this month.

Initial issue of PR, a new public relations quarterly, has just come from the press, under auspicies of American Public Relations Ass'n. It is a professional inl, aiming at a rather high intellectual level. First number features an article by Dr. Howard Wilson, of the Univ of Chicago built around 6 basic psychological needs of man. These are: (1) need to belong: (2) need to accomplish; (3) need for selfesteem; (4) need for acceptance; (5) need for security: (6) need for creativity. "Generally speaking," says the author, "if a solution to a problem in human relations satisfies one or more of the psychological needs, it will have a good likelihood of success."

Wochenpost (Austria) observes that 439,000 new cars were sold in West Germany during the 1st half of this yr, in contrast with 402,000 new babies born in the same period. The West German Family Minister is quoted as observing: "As long is it is easier to maintain a car than to raise a child, the laws of the state are not in order."

The city gov't of Glasgow, Scotland, has decided to serve breakfast in its street cars. Since more women are working outside their homes, husbands often don't get a good breakfast .- Lies Mit! Stuttgart (Quote translation).

Weltwoche, a wkly published in Zurich, has an idea that might well be adopted by American periodicals. A boxed paragraph in an article on astronomy, for example, lists a number of current, authoritative books for those who wish to pursue the subject further.

-99-

American producers are constantly reminded that American pictures, when shown abroad, are subject to interpretations quite at variance with the intent of author and director. Variety just recently cited an instance in Paddy Chayefsky's Marty, the simple love story of a commonplace butcher. "To the Swiss," Variety's correspondent reports, "Ernest Borgnine is no wallflower type. He's just what an upstanding male Swiss would like to look like. As for Betsy Blair, the dog of the Bronx ballroom, she would, says one Swiss film critic, 'be married within a few wks of moving to Switzerland."

..... Quote

Patois of the Progeny

Half-price moviegoer, describing medieval costume film: "It's all about them English guys, the anglo-saxaphones."

Wisconsin 10-yr-old, upon sister's 21st birthday: "Does that mean she isn't a delinquent any longer?"

Four-yr-old New Yorker, asking question of infant brother: "We know you can't talk, so just nod your head yes or no."

Louisville drugstore cowgirl, ordering phosphate at soda fountain: "It's one of those drinks with hibernated water."

Distressed gradeschooler, after mislaying birth certificate brought to school: "T've lost my reason for being born."
—From Milwaukee Jnl, Louisville Courier-Jnl, Christian Science Monitor, Grant Co (Wis) Independent, Montello (Wis) Tribune. 12

GOD-and Man-13

A famous evangelist appeared recently at the studios where he has been making a film. "Would you boys," he said to the technicians, "mind if I blessed this electronic apparatus before we start?" They didn't mind at all-the apparatus always went wrong in any case. An unprecedented two sessions went by without the slightest hitch. It looks as if more of the notorious problems of the new Electronic Age have been solved; and this evangelist should be in big demand. - PHAROS, Spectator. London.

···· Quote ····

GOVERNMENT-14

Last yr 938,000 Americans had to fill out gov't forms just to report they had nothing to report to the gov't, according to a Hoover Commission study. Also, small businessmen now spend 5 to 29% of their total work time doing paper work for the gov't.—Lawrence Galton, American Mag.

IDEALS-15

If you want to overcome despair, you must not permit the fact that the cathedral of the human spirit never quite attains completion to leave you with a gnawing sense of frustration. For ideals are like receding horizons. You have no sooner conquered one, than a more distant vista beckons. Remember that you never would have glimpsed the new horizon had you not succeeded in reaching the 1st.—Dr Israel Chodos, Count Your Blessings (Random).

LIFE-Living-16

In Jean Renoir's beautiful and moving film of India, The River, there is a scene where the crippled American soldier raving against the fate that has overtaken him, asks the Hindu girl what he can do to make life worthwhile. She answers him in one word that sums up all the difference between East and West: "Consent."—Alson J SMITH, Immortality.

LUCK-17

Someone asked the French writer, Jean Cocteau, if he believed in luck. "Certainly," he said, "how else do you explain the success of those you don't like?" — Keynote, published by Assoc'd Male Choruses of America.

MARRIED LIFE-18

A friend declares he and his wife never have arguments. They reason things out in an amicable manner. There are times, however, he said, when their reasoning is so loud the neighbors complain.—Douglas Meador, Matador (Tex) Tribune.

MODERN AGE-19

What the telephone has done to the calling card, psychology has done to discipline.—MARCELENE COX, Ladies' Home Jnl.

OBJECTIVE-20

You must have long-range goals to keep you from being frustrated by short-range failures.—Chas C Noble, quoted in *Execs' Digest*, syndicated by Cambridge Assoc's, Boston.

OPTIMISM-Pessimism-21

A pessimist is an optimist on his way home from the horse races.—Town Jnl.

POLITICS-22

Politicians apparently haven't changed much in 2,000 yrs. An old glossary of legal terms, explaining the Latin word "candidati," gives this description of political candidates in ancient Rome:

"For a long time before the election, the candidati endeavored to gain the favor of the people by every popular art — by going around to their houses, by shaking hands with those they met, by addressing them in a kindly manner and naming them."—HAROLD ANDERSON, Omaha World-Herald.

PREJUDICE-23

The reason many a person has bitter thoughts is that he lets them percolate thru his prejudices. —Cincinnati Enquirer.

QUOTE For Christmas

Here's a way to pay timely tribute to your pastor, a valued educator, a special friend who does a good deal of public talking. Send a Gift subscription to Quote! Subscriptions start Jan 1, but the Christmas issue will accompany a card announcing your gift. We'll make every effort to notify recipients before Christmas Day. But Holiday mails move slowly. So, place your order now.

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PROFIT-24

The hope of rewards—profits—makes men take risks, spurs them to think, plan, work. The hope of profits has helped build our economic system of 4 million business and industrial firms. Speaking of "profit"—the word comes from the Latin word "profectus," meaning advancement or progress. — Sunshine Mag.

-99-





to discharge a duty"

United Nations Human Rights Day, Dec 10, appropriately is also the 150th b'day anniv (1805) of one of our most vocal supporters of human rights, abolitionist Wm Lloyd Garrison. As 20-yr head of the American Anti-Slavery Soc'y and editor of the fiery Liberator during its 35-yr life, he often risked injury, abuse, even tarring and feathering. When war brought emancipation to Negroes and longdelayed tribute to Garrison, he calmly responded with an analysis of reformers which still applies to crusaders today:

The truth is, he who commences any reform which at last becomes one of transcendent importance and is crowned with victory, is always ill judged and unfairly estimated. At the outset he is looked upon with contempt . . . as a wild fanatic or a dangerous disorganizer. In due time the cause grows and advances . . . as it nears its goal, the popular estimate of his character changes, till finally excessive panegyric is substituted for outrageous abuse. The praise on the one hand, and the defamation on the other, are equally unmerited. In the clear light of Reason, it will be seen that he simply stood up to discharge a duty which he owed to his God, to his fellowmen, to the land of his nativity.

..... Quote

RELIGION-25

The various denominations, I have observed, are much like members of a large family. They quarrel over many petty matters in the home, yet usually love one another enough to cooperate on the major issues.—OREN ARNOLD. Presbyterian Life.

SAFETY-Safe Driving-26

During 1954 motor vehicles traveled about 15,600,000 mi's per traffic death. There were over 38 million passenger mi's in motor vehicles per passenger death, about 1-1/10 million passenger mi's in scheduled domestic airplanes per passenger death and about 1½ million by ry per passenger fatality.—Accident Facts, published by Nat'l Safety Council.

SCIENCE-27

We do not have the faintest idea of what the real explanation of nuclear forces is. We have gotten to the stage of knowing in the last 20 yrs that we are completely ignorant; 20 yrs ago you could find an explanation.—Dr WILLARD F LIBBY, U S Atomic Energy Commission.

SECURITY-28

Don't kid yourself about "security." There's no such thing this side of Heaven. You're supposed to earn it in the latter estate by overcoming countless hurdles here. A fighting heart and character both grow by the obstacles they feed on. That's why it is arranged that the conditions of human existence provide ordeals that have to be surmounted. Any notion that these can be averted altogether ignores the basic facts of life.—

S. A. C. Sidelights, hm, Securities Acceptance Corp'n.

Pathways to the Past

Week of Dec 4-10

Dec 4-160th anniv (1795) of b of Thos Carlyle, British historian noted for dramatic narrative style. . . . The 1st post-Civil War Congress convened without Southern mbrs 90 yrs ago (1865) plunged into reconstruction planning. . . 1st sprouting of modern Ivy League was a Saratoga (N Y) mtg 90 yrs ago (1865) to discuss starting an intercollegiate athletic ass'n-the 15 charter mbrs included the 8 present-day Ivy colleges. . . . Pledging to "get the boys out of the trenches by Christmas," Henry Ford's famed investment in optimism, the Peace Ship Oscar II, sailed for Europe during War I, 40 yrs ago (1915).

Dec 5—English sonneteer Christina Rossetti was b 125 yrs ago (1830) into a distinguished family of Italian exiles (father and brother Dante Gabriel were poets too). . . . Congress convened as a representative body 85 yrs ago (1870) for the 1st time in a decade—all Southern states finally sent mbrs.

Dec 6—Feast of St Nicholas. . . The U S Naval Observatory began as the Depot of Charts and Instruments 125 yrs ago (1830); it gives marine weather forecasts and the time of day to the nation. . . Ten yrs ago (1945) U S Gov't cancelled Britain's \$25 billion debt for wartime Lend-Lease shipments.

Dec 7—Feast of St Ambrose. . . One of the best-authenticated sea serpent appearances occurred 50

yrs ago (1905) off Brazil, when 2 British Zoological Soc'y mbrs saw the giant monster, reporting it in widely-discussed papers.

Dec 8—Feast of the Immaculate Conception. . . 190th anniv (1765) of b of Eli Whitney, who made cotton king in the South by inventing the cotton gin (he was also 1st to make machines with interchangeable parts). . Jean Sibelius, nationalistic Finnish composer, receives tributes in retirement on his 90th birthday today (his Finlandia hymn did more to unite the country than all patriotic propaganda campaigns).

Dec 9—A gleam of light came in the war's darkest hour 15 yrs ago (1940) when British troops scored their 1st land victory, capturing an entire line of Italian forts in Egypt.

Dec 10—UN Human Rights Day.

. . . Hannukah begins (Hebrew feast of lights). . . 150th anniv (1805) of b of stern slavery opponent, Wm Lloyd Garrison, editor of abolitionist Liberator. . . Emily Dickinson, introspective Amherst (Mass) poetess b 125 yrs ago (1830) published only 3 poems during lifetime, after death was heiled by avant-garde of modern poetry (her complete poems, many just uncovered, were published in Oct).



"Of all things!"

Counting noses before they appear on the horizon is one of the perpetual preoccupations of the Census Bureau in Washington. Officially, our gov't does not stick out its statistical neck beyond the yr 1975, when it sees a possible high of 228,463,000 persons in the U S. However, Dr Benj Greenberg, chief of the Bureau's estimates and forecasts, chatting informally with David Barnett, of North American Newspaper Alliance, recently suggested the definite possibility that our population may double by the yr 2000 - a brief 45 yrs from now. This would mean a total of somewhat more than 325 million persons.

Admittedly, such long-range calculations are hazardous. The baby crop is extremely sensitive to economic conditions. People get married and found families only when they feel a sense of security. A prolonged depression period, such as we experienced in the 1930's, can badly upset all calculations. However, over a long period of Census Bureau estimates time. have tended toward the conservative side. Obviously these calculations are not made merely to satisfy idle curiosity. Great American industries and our public utilities must plan expansion programs a decade or more in advance. The Census Bureau helps them to make sure that facilities will be adequate when and where they are needed.

..... Quote

SPEECH-Speaking-29

At an after-dinner speech most people can figure out what the subject is, but not the object.—
Hamilton Co (Tenn) Herald.

TACT-30

One comment on a chronically untactful person: "She's got hoof-in-mouth disease." — Jan Landon, Good Housekeeping.

Tact is one of the first mental virtues, the absence of which is often fatal to the best of talents; it supplies the place of many talents.—Megiddo Message.

THOUGHT-31

"If something has to be a little less than perfect," we heard an exec say recently, "perhaps it had better be the facts rather than the thinking. Loose logic can cause more trouble than facts which rattle around a little in the pod of truth."—NORMAN G SHIDLE, editor, SAE Jnl.

Be careful of your thoughts. They may break into words at any time.—Industrial Press Service.

TIME-32

Two men once lost their lives in this manner: One of them became angry at the other, and, removing a pendulum from a big clock, used it as a weapon with which he beat the life out of his companion. The murderer took poison and so the 2 passed on. A philosopher commenting on the tragedy said: "What a shame to make violent use of that pendulum! Give it time, and it would have killed both men peacefully and decently."—
Present Truth Messenger.

WOMEN-33

Confusion is one woman plus one left turn; excitement is two women plus one secret; bedlam is three women plus one bargain; chaos is four women plus one luncheon check.—Farm Jnl.

WORLD RELATIONS-34

It is clear that, if man wills it, a world community can be created in which human beings can live comfortably and in peace with each other. But that achievement will require application and intelligence, courage, planning and procigious effort. And it is equally clear that the time for decision is now—our survival depends on the victory of wisdom and knowledge over stupidity and dogma.—Harrison Brown, The Challenge of Man's Future (Viking).

YOUTH-35

"Teen-Age Ten Commandments" was recently adopted by 4,000 student delegates of the Federation of Archdiocesan High Schools in San Francisco. They are: (1) Stop and think before you drink. (2) Don't let your parents down; they brought you up. (3) Be humble enough to obey. You will be giving orders yourself some day. (4) At the 1st moment turn away from unclean thinking. (5) Don't show off when driving. If you want to race, go to Indianapolis. (6) Choose a date who would make a good mate. (7) Go to church faithfully. The Creator gives us the wk; give Him back at least an hr. (8) Choose your companions carefully. You are what they are. (9) Avoid following the crowd. Be an engine, not a caboose. (10) Best of all-keep the original Ten Commandments.-Information.



Here's an interesting story of the football huddle, as related by Sherward Hagerty, in the Hartford Courant: The football team of Washington's Gallaudet College, institution for the deaf, ranked with Eastern powers like Navy and Georgetown in the 1870's. The deaf team had to give signals manually, so they began huddling, for secrecy. Other teams quickly adopted the strategy.

Food & Drug Administration inspectors are hot on the trail of wayside stands illegally vending stimulant drugs to truck drivers. Some gov't men, posing as truck drivers, are now traveling interstate routes to track down offenders. . Also, Food & Drug Administration has given aspirin distributors 6 mo's to include on labels "a conspicuous warning that the drug should be kept out of reach of children." Aspirin poisoning acc'ts for 100 deaths a yr, chiefly children under 5 yrs old.

Before the war newspapers drew a heavy harvest of classified advertising from persons with apartments and houses to rent. Now the volume, which skidded to virtually nothing, is begining to climb again.

. Beginning in Jan, your Fuller Brush man, who already handles cosmetics, will peddle a full line of vitamins.

. The solid-gold Cadillac is still only a playright's dream. But you can order your '56 model with gold-tinted aluminum spokes and hub caps.



Good Stories you can use

Everyone has a border atrocity story these days, but my favorite is the tale of what befell an Under Sec'y of the Treasury, which runs the U S Customs Service. He crossed the Canadian border at an unfrequented point, and ret'd the same way. To his astonishment the same individual who had admitted him to Canada passed him back into the States. When questioned about this the officer said: "Well, you see, there's not much business here; the Canadian fellow and I both like to go fishing. So we take turns doing both jobs."-Mason Wade, Queen's Qtly (Canada).

I pass on for the benefit of all husbands a remark made recently by a man whose wife had just ret'd from Mexico loaded down with knick-knacks. "It's amazing," he said, "the things women would rather have than money." — Jos Wood Krutch, American Scholar. b

Once there were 2 little worms. The 1st was lazy and improvident and always stayed in bed late. The other was always up early and about his business.

The early bird got the early worm, and a fisherman with a flashlight got the nightcrawler.

Moral: You can't win. — Pot-

..... Quote

I LAUGHED AT THIS ONE

LOUISE BAKER WALDRIP

At the beginning of a recent oil boom in a small Texas community, the value of oil leases skyrocketed. Landowners for mi's around eagerly leased every acre to oil-company representatives. Adjoining the biggest producing well was a tract of 30 acres owned by an old woman who steadfastly refused to lease at any price.

When offers finally rose to \$1,000 an acre, a highly-agitated friend demanded an explanation: "Well," the old lady reluctantly confessed, "I'm afraid it might interfere with my pension."

Two patients escaped on stolen bicycles from a mental hospital one afternoon. When night came they decided to sleep in the ditch along the highway.

"But I think it's too cold," said the one.

"Nonsense," said the other. "We will just remove the wheels and use them for blankets."

It wasn't long, however, before one of them woke up shivering. Ke nudged his friend, "Hey, I'm freezing to death here."

"Well, no wonder, you crazy fool," said his friend. "There are three spokes missing from one of your wheels!" — Great Northern Goat, hm, Great Northern Ry. d



Our favorite cold-and-frozen North story concerns the radar man assigned to a lonely village up in the Yukon. Arriving, he learned he would have to be content with masculine company, since no women could endure the fierce cold long enough to settle there.

Accordingly, he was surprised to hear that a big dance was slated for Saturday night in the North Yukon Saloon and Dance Hall. "How do you dance without women?" he asked a villager.

"Oh, the bears are very tame here," was the answer, "and all the men dance with bears."

A little stunned by this, the fellow wandered around town sight-seeing. Suddenly he spotted a fluffy white polar bear with a ribbon around its neck, looking real cute. What the heck, he thought, I'll buy it something to eat. He entered the saloon with the bear—and men started rushing out the doors, jumping out of windows, and hiding under tables. The bartender walked over and snarled. "Whaddya trying to do? Get this place shut up?"

"No," the guy said, "I'm not looking for any trouble. I just brought this tame bear in here with me—I was thinking about the dance Saturday night."

"Look, mister," the bartender said, "it's time somebody warned you—you've got the sheriff's girl!"—OLLIE JAMES, Cincinnati Enquirer.

What men like most about oldfashioned women is that they are gradually disappearing. — Frances RODMAN.

There's this to be said for the 1st snowfall: your neighbor wants to put his car in the garage, so he brings back your lawnmower.—
VESTA M KELLY.

Some of the world's poorest losers can be found hanging around the reducing salons.—D O FLYNN.

All middle-agers are alike in one respect: youth is their favorite past time.—Caroline Clark.

The fellow at the next desk has some work that he put off until Labor Day. Next, of course, it had to wait until after the series and now there isn't any point in starting it until Thanksgiving is past.

—Sen Soaper, NANA.

Middle Age: When it's difficult to decide which there's the most of—age or middle!—In a Nutshell.

A loafer is a person who tries to make both wkends meet.—Hart Co (Ky) News.

As many a poker player has found out, the costliest hand a man can hold is one containing five feminine fingers.—Town Jnl.

····· Quote ·····

"You won't catch me getting ulcers," announced an advertising man to a friend. "For one thing I take things as they come. And for another, altho I often get angry I don't hold a grudge—not even against people who've done things to me I'll never forgive!" — E E KENYON, American Wkly.

A friend of mine, who is the father of 10 children, volunteered to baby sit so his wife could spend an evening at the movies. His wife instructed him not to let a single one of them downstairs, and he promised to carry out the orders.

The father had just settled down with a book when he heard steps on the stairway. "Get back up those steps and stay there!" he commanded sternly. He read in peace for a few min's and then heard steps again. This time he added the threat of a spanking. Soon again he detected stealthy sounds and dashed out in time to see a small lad disappear up the top steps.

He had hardly ret'd to his book when a neighbor came in distractedly. "Oh, Fred," she wailed, "I can't find my Willie anywhere. Have you seen him?"

"Here I am, Ma," said a tearful voice from the top of the stairs. "He won't let me go home!"—Capper's Wkly.

"Why don't you ever get to work on time?" growled the fashion photographer.

Ans'd the mannequin: "I'm a late model."—Pacific Oil-Motive. h

····· Quote ·····

A man came up to Abdel Nasser and commented, "You have many enemies. sir!"

"Good!" repl'd the head of Egypt. "Watch them. Let me know when there are enough of them, and I'll head up the group."—Revue, Munich (Quote translation). i

The old pastor in an isolated community decided to take action after noting that the collection plate was getting scant attention.

"Henceforward," he told his flock, "we don't want any sinful money made in moonshining, hogthieving, and such. So when the plate is passed, I'll just keep an eye open to find out how many of you need my help in wrastling the devil."—Wall St Jnl. j

When I was standing in the Louvre in front of a painting by Watteau, I overheard a couple talking. The woman: "It would be so nice to have some paintings like this at home."

The man: "But cherie, when do you think I'd find time to paint?"

—Paris Match, France (Quote translation).

"Suppose the Russians decide to leave one day," a Czechoslovakian said during a call on the Communist mayor of his village. "What will you do?"

Boasted the mayor, "The glorious Red Army will never leave Czechoslovakia. But if they did, I'd just put on my hat and . . ."

Growled the Czechoslovakian:

'Put your hat on? On what?"—
PAUL STEINER, American Mercury. 1

An Irishman got a job as a diver. He was given a pick and told he would have to use it on his job. After having his diving suit properly adjusted he was lowered into the water. After a few min's the men on top rec'd the singal to haul Pat up.

"What's up?" Pat was asked as his helmet was removed.

"I'm giving up this job," he said.
"I can never work wid a pick where I can't spit on me hands."

—Tit-Bits, London. m



Dry Humor

A raincoat made of paper will be sold at vending machines and thrown away after use. — News item.

Let nature do her very worst, Let sudden torrents fall, Let blackest clouds go on and burst.

I shall not mind at all.

I'll stick my money in the slot
And hear the whirring caper,
Then out will come what I have
bought—

A raincoat made of paper.

I'll put it on, and off I'll trot,
Quite dry, if none too doggy,
And hope I reach the destined
spot

Before the thing gets soggy.

But toss it? No, a thrifty man, I'll keep it when it clears. I'm sure it will look better than The coat I've worn for years. Since little Johnny's personal horizon had been greatly extended by several months at kindergarten, his mether decided to inquire concerning his current loyalties.

"Dear," said she, "whom do you love the best?"

The youngster pondered the query soberly and then repl'd, "Well, I love you best, Mommie, and Daddy next best, and my teacher the least. And in between come a lot of dogs."—Journeyman Barber.

According to the new Bavarian Minister of Agriculture, the biggest rural improvement recently is that you can't tell the difference between a farm girl and a city girl.—Frankfurter Illustrierte, Germany (Quote translation).

In our parish young Jerry was about to take his first solo trip on his new bicycle. His mother stood beside him, warning him to stay on the sidewalk.

Then she hurried inside, pretending to keep busy, trying not to worry. But she couldn't keep away from the window. After 5 min's of peeping from behind the curtains, she saw Jerry. He was riding in the st.

She rushed out, and said, "Didn't I tell you to use the sidewalk? Why did you break your promise?"

"I met a policeman," Jerry said.
"He didn't like Catholics. He said
that the sidewalk was only for
Presbyterians."—Margaret C Barrett, Catholic Digest.
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..... Quote

Quote-etter-

Jos L Jones, v-p United Press, addressing Overseas Press Club: "If you want to pack a court, rig an election, suborn a Congress, capture a labor union or bring the schools to heel, 1st get rid of your nosy, newsy press."

Thos Brigance, fashion designer: "Mother-daughter fashions are horrible. Either the little girl looks like a midget, or the mother looks like an idiot child." 2-Q-t

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News of the NEW

Edited by ALICE JACOBS

By our count, there are too few shopping days left before Christmas, and we're taxing our already overtaxed brain over gift lists. These unusual items are solving some of our problems; maybe they will help with yours.

Know a boy with an electric train? Fight your way to the train counter and get a new addition to his equipment. There's a special microphone (by Electro-Nuclear Devices, Inc., N Y C) which will allow him to order his trains around orally. Diaphragm in microphone is activated by air flow from proper enunciation of such command words as Stop, Forward, Back Up.

In turn, diaphragm activates control box which puts the train thru its paces. \$4.95.

This should please a middlesized girl: a puppet she can create herself. Flexible rubber puppet head comes with 2 colors of rayon hair, non-toxic water-souble paints, brush, adheative, puppet dress. Sister can dress and repaint original head many different ways, getting dozens of different expressions. \$2. (Topstone, 77 South St, Bethel, Conn).

Next wk we'll tell you about some gifts for older mbrs of the family.

NOTE here items of special interest in this issue
File QUOTE for future reference. Use comprehensive Index, issued each 6 months
A ring binder holding 52 issues of QUOTE is available at \$2.00 postpaid.

